

23 000
HONEYMOONERS
READS EACH
ISSUE



NEW MAGAZINE FOR HONEYMOON TRAVELERS

"Allt om Bröllop" (All About Weddings) is Sweden's biggest Wedding-Magazine and will now release a new magazine called "Bröllopsresor" (Wedding Travels)

EACH YEAR APROX 100 000 persons says YES to each other in Sweden and this is very financially strong target group for the travel industry.

Honeymooners is the best travellers – and no discounts is required!

There will never be any better travellers, or guests, like honeymooners. They are already happy before the buy the trip or arrive at the destination. The best part is that they spend a lot more money than the regular travellers and pay, without discount, a long time before the travel. A dream come true for all travel agencies.

They do your promotion – for free!

No one publishes more images on any social media than honeymooners- And the best part is that they promote your destination, in the absolute best possible way, for you. For free. Just this fact is worth all the investments you can do.

Destination Weddings is an ever growing trend

Every year we see more and more couples that travel abroad to get married. They rent a hotel or a castle for their wedding party with all the guests. This is a huge potential for destinations and we present a great possibility to communicate directly with the couples. Therefore it is essentially for countries, regions and hotels to market themselves now to get in on the business.

Our media is everywhere

It is a very special feeling to hold an exclusive, inspiring, magazine in your hands. You consume the information at a different, and longer, way. But naturally we do not only launch a new magazine. It will be everywhere. Our inspiration and tips will be spread on all our platforms – And during this year we will launch a new website – in English!

Contact us today!

Get in on this as soon as you can. We have a wide range of different promotions to offer –everything from a full double spread in our new exclusive magazine to narrative stories on social media.

WEDDING TRAVEL

The next special issue is out in stores 22nd of Oct.

We cover wedding travels in every issue of our other regular issues too.

Check our website for more under our travelsection

We look forward your partnership

Jens Christiansen

Editor in chief

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